

Who is **Cristy González**? As a Product Owner and Solutions Architect at **foryouandyourcustomers**, she helps you throughout the whole software development journey.



More about Cristy González (cgm) at <https://cgm.foryouandyourcustomers.com>.

What Cristy González offers

Having had the opportunity to work with multiple customers in different industries, Cristy Gonzalez can support you throughout the whole software development journey. From planning and requirement definition to implementation, delivery and maintenance in your IT landscape. She can advise you on best practices to follow, organise and coordinate projects and can translate and prioritise stakeholder requirements to architect and build future-proof digital solutions. Cristy sees technology as means to achieve something bigger. If you have a goal or ambition, Cristy can help you bring it into a reality by taking simple and consistent steps.

Her Background

Cristy González can draw from her experience gathered over the last 12 years. She led several projects in various industries, including retail, e-commerce, telecom and financial services, in the development and implementation of digital solutions.

She graduated with honours obtaining a bachelor's degree in Computer System Engineering from the Universidad de las Américas Puebla, Mexico in 2008. This technical education provided her with the basis to advance her knowledge into modelling software architectures, data models as well as software development processes with Java, C# and Python.

Cristy moved to The Netherlands by the end of 2008 and took on various roles, from Software Developer, to Solutions Architect and Product Owner. Within this time she expanded her expertise in both technical and functional areas as well as in traditional and cloud oriented digital solutions. Because of her technical background, she can transition between the technical and functional

level that is required for projects to succeed, and communicate with development teams and stakeholders.

Besides designing and architecting digital solutions, she has a strong interest in agile methodologies and team dynamics. Creating customer value is truly a team achievement. Finding out what works best to motivate team members, and constantly looking to optimise ways of working that help the team reach its maximum potential, has given Cristy the knowledge and expertise to guide development teams to create beautiful and valuable solutions.

“In these fast paced times, making things simpler, is the way businesses can keep their software development process relevant and sustainable.”