

Who is **Werner Spengler**? Director Consulting with **foryouand yourcustomers** Frankfurt: Strategist, Advisor, Partner and Practitioner.



More about Werner Spengler (wsp) at <https://wsp.foryouandyourcustomers.com>.

What Werner Spengler offers

He will advise conception and launch of projects and joins you at a successful development of your multichannel business.

Based on long-term experience in Consulting and Project Management, Werner Spengler will make sure your goals will be achieved at customer orientation, digital operative excellence and the ability to change with your company.

“Even when times got very stressful, he remained a reliable partner.”

– R.Z., Cologne 2014

His Background

As founder and director, Werner Spengler set up a spin-off Company from 1989 to 2000 with focus on e-commerce and virtual reality. Having sold his company, he changed to a position as Director and Partner with Orbis AG, KPMG and then to Bearing Point. With each of the named companies, he was in charge of Project Management and Consulting for e-commerce, multichannel and transformation projects covering multi-professional teams and international settings.

Here, he focused on organisational changes in companies, enabling them to establish sustainable business with multichannel solutions. His main approach is to adopt methods and points of view integrating the expertise of communication, technology and business in a way of not considering knowledge and skills separately, but as a matrix.

Since March 2017, Werner Spengler is part of foryouandyourcustomers and aims to further develop the consulting team at Frankfurt as director consulting.