

Who is **Torsten Gerbig**? As a Senior Software Architect at **foryouandyourcustomers**, he assists in the digitisation of his customers' business models.



More about Torsten Gerbig (tge) at <https://tge.foryouandyourcustomers.com>.

#### **What Torsten Gerbig offers**

Torsten Gerbig has enjoyed his customers' trust in his many different roles over the past 20 years. His expertise lies in designing, developing, introducing and ensuring the ongoing operation of multifunctional software applications, e-commerce applications and integration solutions. It allows him to lead projects and teams to their goals as he works in a wide range of roles: as a software architect and developer, and also as a scrum master. Understanding heterogeneity in data, applications and the expectations of his customers and developing solutions that align with these are challenges that the software architect loves to tackle.

At foryouandyourcustomers Frankfurt GmbH, his customers benefit from his experience, receiving high-quality, forward-looking advice right from the start and throughout the process of building their digital business models.

#### **His Background**

As a qualified salesman and business IT specialist, Torsten Gerbig has worked in the exciting area of overlap between the business and IT worlds throughout his career. He was responsible for the conceptualisation, assessment, implementation and reliable operation of Deutschen Börse AG internet applications for 12 years. Combining heterogeneous data, speeds and user cultures was and continued to be his main task: Torsten joined consulting firm Namics AG for three years as a software architect, where he worked with e-commerce solutions in B2B and B2C retail.

He then moved on Union Investment, responsible for the further development and stable operation of the integration solutions in the investment process. Torsten Gerbig has been a Senior Software Architect as foryouandyourcustomers Frankfurt GmbH since July 2019.

What I like are simple and stable digital processes that form an established business model for the benefit of everyone involved.