

Who is **Rainer Fauth**? As an Application Consultant at **foryou-andyourcustomers**, he designs and implements your PIM/MDM projects.



More about Rainer Fauth (rfa) at <https://rfa.foryouandyourcustomers.com>.

#### **What Rainer Fauth offers**

Rainer Fauth uses the expertise he has gained over many years to assist you in the successful introduction of PIM/MDM systems in your company. He aims to work with you and create the optimal PIM environment for you, so that you achieve the intended objectives of multichannel business.

With years of experience in PIM, Rainer Fauth helps you on your journey to becoming a successful multichannel company.

#### **His Background**

Rainer Fauth's first step into the working world after finishing secondary school was to do an apprenticeship as a typesetter. He worked in this occupation for one year before applying to do a degree in printing technology at the Stuttgart Media University (HdM). Alongside his studies, he worked for a layout designer and continued to gain valuable practical experience there. After completing his degree at HdM, Rainer Fauth joined Druckhaus Waiblingen, where we worked for asim, the manufacturer of the PIM system, for a total of 16 years. He first worked in Quality Assurance and later became the Head of Support and Quality Assurance. During this time he provided countless customers with intensive, fully comprehensive assistance, gave training and was the point of contact for all PIM matters.

Rainer Fauth started working as an Application Consultant at foryouandyourcustomers in March 2016. Thanks to his wide-ranging experience, he works intensively in different areas involving the PIM/MDM system STEP from Stibo Systems. His current role has him working on conceptualisation, among other tasks, as well as the successful implementation of PIM/MDM projects for his customers. He is also a print and translation specialist.