

Who is **Lena Meini**? As a Project Manager she ensures quality, progress and a successful implementation of your projects at **foyouandyourcustomers**.



More about Lena Meini (lem) at <https://lem.foryouandyourcustomers.com>.

What Lena Meini offers

As a Senior Project Manager Lena Meini can assist you with the daily challenges of your projects. She offers support from the first ideation sketch to planning and a successful implementation. While taking care of previously defined goals and objectives, budget, milestones and deliverables, she keeps the big picture in mind at all times. Together with our team of experts, she aligns requirements as well as user needs and turns them into effective custom-made solutions.

You need to be aware of your vision, your target groups and their needs, to evolve a lasting product.

Her Background

Communication and user interfaces have been Lena's passion ever since her vocational training as a media designer and first work experiences in a publishing company and on IT service provider side. Among other things she was responsible for an online advertising publishing tool and its evolution. Later, her knowledge was broadened with the help of media management studies (B.A./M.A.) and at the same time Lena started to work in the field of project management. She managed different website and event projects for a film and media company.

In the last years, she worked in a German digital agency, where she offered support to clients ranging from digital communication to corporate communication departments of DAX companies. She was in charge of various kinds of projects from the fields of strategy, data analytics, communication and multichannel business for the internet and intranet, for example website re-launches, evolution of design systems and prototypes, storytelling and con-

tent migration. Her expertise as a scrum product owner come in helpful when planning and designing workshops as well as for steering, prioritization and further development of projects and digital products. Since October 2018 she has been working as a senior project manager at foryouandyourcustomers.