

Who is **Celeste Ida Schubiger**? The Digital Marketing Trainee at **foryouandyourcustomers** who goes the extra mile to make sure you get the best customer experience.



More about Celeste Ida Schubiger (cis) at <https://cis.foryouandyourcustomers.com>.

What Celeste Schubiger offers

As a Digital Marketing Trainee, Celeste Ida Schubiger is responsible for all kind of marketing campaigns, planning and executing them with full attention to details. She helps the customers to develop a better understanding of the customer's journey and help them to understand where they can improve. Celeste Ida provides day-to-day guidance to the customer and makes digital activities part of the organisations' mission.

“Make everyday a work of Art.”

Her Background

Celeste is a digital native and started her professional career working for a multinational FMCG company in the French part of Switzerland. There she achieved her degree in Business Administration in 2016 with excellence. After a stay at a language school in Australia, Celeste reached her English degree to start her studies in economy at the University of St. Gallen, Switzerland.

Customer Care, Communication, Sales and Key Account Management were part of Celeste's specialisation during the apprenticeship and as well subject during her 1st year of studies. Celeste is customer-focused, well-organised with a welcoming temperament. She proofed her ability as a customer consultant at the International Motor Show in Geneva and other exhibitions and events, such as Swiss Skills Bern or SINDEK (Swiss Technology Exhibition). Celeste Ida also acts as assigned local team manager for various national teams at the International Volley Master in Montreux, Switzerland.

The opportunity to work at foryouandyourcustomers in Melbourne is a unique chance for Celeste Ida to start international working experience and deepen her skills in marketing, digital channels & social media. She is responsible for marketing projects and supports the team and customers.