

Who is **Ben Walter**? As a Master Data Management Consultant at **foryouandyourcustomers**, he equips your company for successful multichannel business.



More about Ben Walter (bew) at <https://bew.foryouandyourcustomers.com>.

#### **What Ben Walter offers**

As a Master Data Management Consultant at foryouandyourcustomers, he works with you to essentially record, conceptualise and implement your data so that you and your company are well prepared for all areas of multichannel business: in a groundbreaking, well-thought-out, simply integral approach.

With passion and dedication, he essentially records, conceptualises and implements your data.

#### **His Background**

Benjamin Walter acquired his theoretical and technical skills at the Ingolstadt University of Applied Sciences, where he studied software engineering from 2002 to 2008. Even during his studies and while working on his final dissertation, he worked as a developer for Big-Machines AG, supporting projects in the product configuration, product research and quote preparation departments for well known customers such as Honeywell, GE Waters and Bran+Lubbe.

In 2009 he began working as a project manager in the core areas of PIM, MAM and system integration for CONTENT-SERV GmbH, where he supported the implementation of solutions for Hainbuch, Roche Diagnostics, EJOT, Belimo and the Weltbild publishing group, for example. While he took on the role of overall project management in his projects, he was also heavily involved in the analysis, consulting and conceptualisation phases. Over time Benjamin Walter increasingly specialised in master data management and

moved on from project management to consulting.

In the early stages of his time as a project manager, he helped customers in a wide range of different industries from a broad spectrum of fields, such as industry, publishing and agencies. His clientèle ranged from small-to-medium-sized companies to large enterprises.

In his current role as a Master Data Management Consultant at foryouandyourcustomers, he works with you to equip your company for successful multichannel business.