

Who is **Albena Mancheva**? Managing director of the **foryouandyourcustomers** site in Sofia and experienced Software Development Team Lead.



More about Albena Mancheva (abi) at <https://abi.foryouandyourcustomers.com>.

What Albena Mancheva offers

Albena Mancheva can support you through the whole software development process - from the requirements definition phase to implementation, delivery and support of your sophisticated Multichannel Projects. She can understand your business requirements and transform them into technical assignments. Then she can lead the software development during the whole journey to the delivery of a high-quality product. Based on her strong experience with various e-commerce platforms, such as SAP Hybris and commercetools, she can advise you what the standard software can offer you out of the box and how to find the shortest way from standard features to your custom requirements.

Her Background

Albena graduated with a Bachelor of Computer Science in 2007, specialised in server-side programming and more concrete - Java-related technologies. Since then, she's been working on various by topic and size Software Development projects, growing in her knowledge and expertise from a Junior Software Engineer to a Development Team Lead.

Since 2011 Albena has a strong focus on e-commerce and PIM-related platforms and frameworks. She joined foryouandyourcustomers at the beginning of 2013 when she moved to the Netherlands. She was a member of foryouandyourcustomers Amsterdam, where she was Senior Software Engineer and Software Development Team Lead for multiple SAP Hybris-based projects.

In the beginning of 2017 Albena moved back to her home country and founded the Sofia site of foryouandyourcustomers, where she operates as a CEO. She also extended her e-commerce expertise with the commercetools platform and together with her team has already successfully delivered several projects based on it.

Albena is a Certified Java Programmer, as well as a SAP Hybris Core and Commerce Certified Developer.

“One of the keys to a successful implementation of a Software Development project is the correct translation from ‘business’ to ‘technical’ language.”