

Who is **Andreas Drexhage**? Board Member for PIM/MDM-Delivery with **foryouandyourcustomers** Essen und Senior Consultant PIM/MDM.



More about Andreas Drexhage (and) at <https://and.foryouandyourcustomers.com>

What Andreas Drexhage offers

Andreas provides consulting and puts in place solutions for you at all stages of evaluation, conception and launching of PIM and MDM Systems for Multichannel product communication and e-business: Stemming from more than 20 years of development, data modeling and migration of major solutions, Andreas Drexhage will make sure that a best of breed transition to PIM and MDM solutions is created.

Two goals of Andreas especially qualify his cooperation with his customers: His commitment to further develop and support a system submitted and users engaged in the launch and to communicate and put in place requirements for technology development to the supplier's responsibility.

His Background

Based on his university degree in Computer Science and Business Administration with focus on Operations Research Andreas Drexhage started in 1994 as project manager responsible for print-on-demand, data base publishing/PIM, development, migration, data model and delivery of a full-fledged PIM System. This included projects such as launch of a PIM System with Häfele in 24 countries on five continents and changing places to become in charge of development of asimBase PIM technology with Druckhaus Waiblingen.

You can work with and rely on Andreas with complex topics such as Print Interfaces and Data Modeling with PIM and MDM Systems as well as trust in his expertise as Scrum Product Owner and Scrum Master.

Since 2015 he feeds all his expertise and know-how into major projects with foryouandyourcustomers Düsseldorf GmbH and is member of the board for PIM/MDM Delivery since March 2016.

“Organisations understand, that their data models and performance in product communication are their basis for success in their markets and invest in technology and consulting.”