

Who is Manuel Hanel? Experienced consultant at [foryouandyourcustomers](https://foryouandyourcustomers.com), who builds long-term relationships and develops pioneering solutions.

What Manuel Hanel can offer you

Pioneering e-commerce solutions for you and your customers.

Since 2012 he has been working as a project manager at foryouandyourcustomers, for instance on a major Austrian project for an online shop based on SAP Commerce in combination with BloomReach Experience. As an experienced consultant at foryouandyourcustomers, he helps to communicate the potential of simple and well thought-out solutions in the field of e-commerce. In doing so, he attaches great importance to the long-term benefit and success for you and your customers.

Together with his colleagues, he also accompanies you in the creation, optimisation and control of classic and digital channels. Manuel Hanel has many years of experience in web development and programmed, among other things, the front ends for large Hybris projects.



More about Manuel Hanel (mah) at <https://mah.foryouandyourcustomers.com>

Where his expertise comes from

Sound education as Master of Science at the Vienna University of Technology and MBA at the FH Burgenland.

After a technical and economic education in industrial engineering with a focus on business informatics at a technical college in Vienna, he decided to study computer science at the Vienna University of Technology after completing his civil service. During his media informatics education, Manuel Hanel focused on design and gained insights into scientific work and experimental design of multimedia applications.

Experience with major international projects and Scrum.

Parallel to his studies, he gained valuable experience in Viennese companies, where he worked as a Web Frontend Developer in Scrum Teams on major international projects. In addition, he is a Certified Scrum Master and Developer since 2011 and completed his MBA in IT Consultancy and a certification as a Certified Management Consultant in 2018.

Manuel Hanel dedicates his free time mainly to his family and sports: after a long and successful dance career as a judge for rock 'n' roll acrobatics as well as in the gym, on the beach volleyball court or in nature while running. In addition, he likes to deal with new technologies and gadgets in his private life.

March 02, 2020