

# Who is Werner Spengler? Director Consulting with **foryouandyourcustomers** Düsseldorf: Strategist, Advisor, Partner and Practitioner .

*“Werner Spengler manages surprisingly efficiently to present the main topics and develop workable and sustainably solutions to all the items.”  
F.H., Hamburg 2013*

## What Werner Spengler can offer you

He will advise conception and launch of projects and joins you at a successfully development of your multichannel business.

Based on long-term experience at Consulting and Project Management, Werner Spengler will make sure your goals will be achieved at customer orientation, digital operative excellence and the ability to change with your company.



More about Werner Spengler (wsp) at <http://wsp.foryouandyourcustomers.com>

## Where his expertise comes from

As founder and director, Werner Spengler set up a spin-off Company from 1989 to 2000 with focus on e-commerce and virtual reality. Having sold his company, he changed for a position as Director and Partner with Orbis AG, KPMG and then to Bearing Point. With each of the named companies, he was in charge of Project Management and Consulting at e-commerce, multichannel and transformation projects covering multi-professional teams and international settings.

Here, he focused on organisational changes in companies enabling them to establish sustainable business with multichannel solutions. His main approach is to adopt methods and points of view integrating the expertise of communication, technology and business in a way of not considering knowledge and skills separately, but as a matrix.

Since March 2017, Werner Spengler is part of foryouandyourcustomers and aims a further develop the consulting team at Düsseldorf as director consulting.

*“Even when times got very stressy, he remained a reliable partner.”  
R.Z., Cologne 2014*

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