

Who is Philipp Paland? Senior Consultant SAP Hybris founder at [foryouandyourcustomers](#) and experienced team leader and player in e-commerce.

What Philipp Paland can offer you

The formulation and implementation of what is possible. What is possible can be optimal; what is optimal cannot necessarily be solid: Philipp Paland offers his customers many years of experience in technical analysis, vision, conception and programming of solid and future-proof e-commerce solutions with a focus on SAP Hybris in leading function. Risks of real e-commerce solutions have shaped his experiences and expectations as well as the separation and support of micro services as a logical step into the best possible stability of business-critical individual functions.

Philipp Paland is making his experience and skills available to the foryouandyourcustomers e-commerce team in Essen, Germany, as Senior SAP Hybris Developer and sober lawyer of achievable performance and stability for successful e-business.

»In complex environments, you simply have to recognise that mistakes happen. Mean Time To Recover is the decisive parameter.«



More about Philipp Paland (ppa) at <http://ppa.foryouandyourcustomers.com>

Where his expertise comes from

After studying computer science at the University of Bonn, Philipp Paland acquired experience in application development in the C and Java environment. The next stations took him from the basis of the frameworks to communication and interaction on the Internet, CMS and PIM systems to online catalogs. From there it was the logical next step to design the development of a PIM system at Communicode and Infuniq systems GmbH as the responsible head of product development. With the growth in size of customers and requirements in e-commerce, Philipp Paland acquired programming and architecture knowledge of SAP Hybris technology for the introduction and development of e-commerce for customers such as Vorwerk AG. In doing so, he extended quality requirements to company-wide coding standards, automated testing and continuous delivery as the best known method of updating in the smooth operation of e-business technology.

»Of course, we can keep a monolith with 10.000 lines of codes as solid as possible. With the same expense, the customer simply drives better with micro services.«

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