

Who is Manuel Hanel? As a web and UX project and team leader at [foryouandyourcustomers](#), he supports you in the optimization of your channels.

Informing, captivating and connecting through text, images and sound is his passion.

What Manuel Hanel can offer you

In consulting and sales at [foryouandyourcustomers](#), he will help you convey the potential of simple and well-thought out multichannel solutions. In doing so, he places great importance on the benefits and successes for your company.

Together with his colleagues, he also supports you in the creation, optimization and supervision of traditional and digital channels. He has extensive experience in web development and among other things, creates front ends for large Hybris projects. He has also been working as a project manager since 2012.



More about Manuel Hanel (mah) at <http://mah.foryouandyourcustomers.com>

His talent is to listen and convey information in a true fashion.

Where his expertise comes from

After completing his technical and economic training in the field of industrial engineering specialising in business computer science at a higher technical institute in Vienna and the subsequent civilian service, Manuel Hanel opted to study IT at the Technical University of Vienna. He specialized in design as part of his media informatics course and gained an insight into scientific work and experimental design.

He was able to gain valuable experience in large enterprises in Vienna in addition to his studies, where he also worked on major international projects as a web front end developer. He worked in Scrum teams and is also a certified Scrum master and developer within his scope of activities.

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