

Who is Claus Stachl? Managing director of **foryouandyourcustomers** and skilled user experience designer.

What Claus Stachl can offer you

As managing director of the Feldkirch site and user experience designer, he will support you in the brainstorming and conception of important customer interfaces between on and off-line. He considers the understanding of people and context as his biggest challenge in this area and the fundamental building block for sustainable solutions.

"It's good to know the whole spectrum of the design process."

From requirements analysis to information architecture to graphic design: His unbridled passion and pleasure in contributing to shape processes make him a motivated and open listener for your concerns. In addition to his design and methodological capabilities, he also brings the necessary technical and analytical insights to his projects.



More about Claus Stachl (cls) at <http://cls.foryouandyourcustomers.com>

Where his expertise comes from

Even at the age of 13, Claus Stachl knew that he wanted to take a creative approach in his life. His field of studies led him from a mainly technical school education focussing on media design, to the Technical University of Vienna, where he graduated as a qualified engineer in media informatics with honours.

In addition to his highly conceptual and technology-oriented studies, he also worked as a user experience designer for a digital media agency in Vienna and on various freelance projects so that he could satisfy his passions. He deepened his expertise in the areas of information visualization and visual analytics thanks to benefiting from a research fellowship at the Institute for Design and Impact Research. This was followed by a short detour and instructive period at a consulting company, where he brought his knowledge in the context of innovation management and brand strategy.

Claus Stachl absorbs everything that has to do with user experience and interaction design – especially in the area of e-commerce – with great curiosity. In doing so, he unswervingly navigates through the Internet on the lookout for visionary approaches and tries to interpret everything from a critical and fresh perspective. It is best to talk to him in German or English.

To fulfil things with meaning is Claus Stachl's passion and it shows.

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