

Who is Andreas Damberger? Managing Director of the **foryouandyourcustomers** site in Vienna and experienced expert for product information management systems.

What Andreas Damberger can offer you

Andreas Damberger draws from his many years of consulting experience in the areas of product information management (PIM) and commerce to support you in digital change and the associated optimization of your processes.

He is a SAP Hybris expert and gained this expertise through the implementation and management of various projects as a service provider as well as on the customer side. Andreas Damberger supports you from the planning through to the commissioning of your projects in the online sector – and also with the ongoing operation and the further development.

"Consistent product information across all channels is the challenge for businesses today so that they don't become outdated tomorrow"
Andreas Damberger



More about Andreas Damberger (ada) at <https://ada.foryouandyourcustomers.com>

Where his expertise comes from

After undergoing technical and business management training at a HTL college (IT and organisational skills) followed by attendance at the St. Pölten University of Applied Sciences (telecommunication and media), which he graduated from with distinction, Andreas Damberger started at Accenture in Vienna. He learned how major international projects were successfully implemented there. He has been preoccupied with the subject of PIM since 2010, holding various roles as a service provider over a period of more than five years. He has worked as a project manager for numerous customers, supporting them with PIM implementations and subsequently managing the operation of the applications. The systems have been improved significantly covering many criteria thanks to these ongoing optimizations.

After many years on the service provider side, Andreas Damberger wanted to get to know the experiences customers faced better and switched to RWA Raiffeisen Ware Austria AG, where he was responsible for the operation and further development of the existing Hybris platform for two years, with several shops in the B2B and B2C sector, sustainably improving both the stability and the performance.

In addition to his professional experience, he successfully completed a series of certifications, and is, among other roles, a PMP (PMI Project Management Professional), CSPO (Certified SCRUM Product Owner) and CPRE (Certified Professional Requirements Engineer).

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