

Who is **Tobias Zwimpfer**? As a Multichannel Consultant at **foryouandyourcustomers** he accompanies your organisation on its way into a successful future.



More about Tobias Zwimpfer (toz) at <https://toz.foryouandyourcustomers.com>.

#### **What Tobias Zwimpfer offers**

As a Multichannel Consultant Tobias Zwimpfer offers you the chance to consider your processes from scratch in a different perspective, in order to better comprehend and, most of all, benefit from the essential touchpoints with various stakeholders. With his passion for holistic solutions he is eager to support your company to achieve longterm and sustainable Success.

It is his passion to consult his clients with the goal of longterm and sustainable success.

#### **His Background**

The decision to attend the studies in business administration at the University of Zurich originated for Tobias Zwimpfer in his fascination for complex interrelations and economic questions. While studying abroad at Handelshögskolan Göteborg with focus on project management, he was able to incorporate his interest in (corporate) cultures into his academic education and to further deepen his knowhow on how to work in projects. After successfully completing his semester abroad in Sweden he graduated in Spring 2016 from the University of Zurich with a Master of Arts in Business Administration.

During his time as an employee at Swiscanto London as well as IBM Switzerland, Tobias Zwimpfer was able to further develop his overall view on companies and his assertiveness in international projects.

After his employment in Relationship Management at Zürcher Kantonalbank, Tobias Zwimpfer started his new position as a Multichannel Consultant at foryouandyourcustomers in April 2018 and now supports his clients to prepare for the challenges in the field of Multichannel Management.