

Who is **Long Do**? As Digital Consultant in the field of e-commerce at **foryouandyourcustomers** he creates inspiring experiences for your customers.



More about Long Do (Ido) at <https://ido.foryouandyourcustomers.com>.

What Long Do offers

As a Digital Consultant with a focus on e-commerce, Long Do supports you in identifying the needs of your customers and inspiring them through tailored and modern experiences with your company. In this context, he advises and accompanies you in the conception, organisation and implementation of holistic solutions. His enthusiasm for innovative technologies paired with his analytical approach form the foundation for achieving sustainable business success and long-term satisfied customers.

“Your most unhappy customers are your greatest source of learning.” – Bill Gates

His Background

Early on, Long Do discovered his interest in technical and economic correlations. This led him to Berlin, where he began studying Business Computing at the Hochschule für Technik und Wirtschaft and graduated with a Master's degree in 2019. During this time, he developed a sense for the successful conception, planning and implementation of holistic solutions by carrying out exciting IT projects with partners such as SAP and Daimler. While studying, he gained further experience in the field of marketing and e-commerce at an Online-Marketing agency. Further on he deepened and broadened this knowledge working in the field CRM and marketing analytics at an online food retailer.

Since December 2019, Long Do has been working for foryouandyourcustomers and advises customers on the planning and implementation of e-commerce solutions.