

Who is **Carl Simbruner**? IT Business Consultant and Information Modeller at **foryouandyourcustomers** in Munich.



More about Carl Simbruner (csi) at <https://csi.foryouandyourcustomers.com>.

What Carl Simbruner offers

Carl Simbruner supports you in all areas concerning digitalisation. His special focus hereby lies in the Digital Supply Chain. As a project manager Carl takes up your challenges and analyses your business processes in the first step. In a second step he will optimise these and continue working in a solution-oriented manner towards your set goal. Due to his passion towards new technological solutions, your innovative and individual way towards a digital future is guaranteed. However, the human will stay in the center of attention all along.

“If you can’t explain it simply, you don’t understand it well enough.”

- Albert Einstein

His Background

Carl Simbruner has always been eagerly interested in the creation of new business designs, their process-oriented implementation and especially the underlying digital architecture. Carl completed his two bachelor degrees, Business and Economics, specialising on corporate governance, as well as Sports Management at the University of Innsbruck. During this time he founded his first company, developing an own Video Conference Software for connecting simultaneous international events.

Thereafter Carl deepened his expertise in project management and strategic branding while working for the Red Bull GmbH in Fuschl, Austria.

In the beginning of 2015 Carl founded his second e-Commerce company, called zirb.GmbH, and was able to consolidate his practical know-how about PDM/PLM, ERP and CRM systems. Throughout these years the importance of sustainable software solutions was again validated for him. At the same time Carl finished his Masters degree in

“Entrepreneurship & Tourism” at the Management Center Innsbruck.

With his long-term experience in business management and it’s accompanied practical IT know-how, Carl is a true bridge builder between the digital and economical world. Since February 2020 Carl consults along the Digital Information Supply Chain as IT Business Consultant at foryouandyourcustomers.