

The book **“Unternehmensphilosophie und Kunst”** by Robert Josef Stadler is a gift from [foryouandyourcustomers](#) to all employees and friends of the company.

With the book "Unternehmensphilosophie und Kunst" (english: Corporate Philosophy and Art) I want to make a contribution by illustrating with foryouandyourcustomers an example for the trueness and quality of an economy that brings human beings and doing business under one roof while embedding this in art, which is influenced by the combinations of artists and artworks arranged by curators as well as by evoking depressive, exciting, calming, provoking, joyful or other sentiments that change throughout any year.

And secondly, I want to explicitly show that I consider the currently prevailing concepts of paid work, of the purpose of companies as well as of ideologies, currencies and the economy to be completely absurd, obscure, and downright harmful the process of becoming a human being and pursuing paid activities as a mature employee with discipline, effort and satisfaction instead of destructivity, suffering and deprivation, which is why he demonstrates in detail how paid work produces an ideally fertile soil for individual and collective growth.

Thirdly, I am committed to destroying centuries-old consolidated opinions and perceptions about the reality of the world in each individual, in any case to enable each reader to objectively evaluate his or her own situation, for which it is inevitable to be patient and inconvenient, to ruthlessly and mercilessly express a lack of maturity, as well as to utilise art as an aesthetic gift with an interactive effect, because I am pleased with developments and, moreover, it is in accordance with the purpose stated in the statutes of foryouandyourcustomers, which is to support the personal growth of all people involved.

Furthermore, I am quite conceited so that fourthly, also through the recommended literature, I offer assistance to recognise one's own reality as an imaginary world and indicate possibilities to perceive the reality in an integral way, which can happen through pure luck, and which can be fostered with a sincere reflection of one's reaction and it can also be easily avoided through habit, experience, and complacency.

June 2021, Robert Josef Stadler

Robert Josef Stadler's recommendation of 32 essential books from "Unternehmensphilosophie und Kunst", page 321, in descending order is:

Jean Gebser, The Ever-Present Origin

Ken Wilber, Sex, Ecology, Spirituality

Martin Seel, Versuch über die Form des Glücks \*

Lawrence Kohlberg, The Meaning and Measurement of Moral Development

Dietrich Dörner, The Logic Of Failure

George Orwell, Nineteen Eighty-Four

Jiddu Krishnamurti, Freedom from the Known

Jacob Needleman, Money and the Meaning of Life

Thomas A. Harris, I'm OK, You're OK

Osho, The Book of Secrets

David Bohm, On Dialogue

Ken Wilber, The Eye of Spirit

Jean Gebser, Vom spielenden Gelingen \*

Georges Ivanovitch Gurdjieff, Beelzebub's Tales to His Grandson

Georges Ivanovitch Gurdjieff, Meetings with Remarkable Men

Osho, Meetings with Remarkable People

Harrison Owen, Open Space Technology

Walter Burkhalter, The Secret of Belimo's Success

Jacob Needleman, A Little Book on Love

Aldous Huxley, Brave New World

Caspar Dohmen, Let's Make Money \*

Erwin Wagenhofer/Sabine Kriechbaum/André Stern, ALPHABET \*

Stefan Berner, Information Modelling

Peter Koenig, 30 Lies about Money

Bernard A. Lietaer, The Future Of Money

Jonathan Möller, 2015 Multichannel Guidelines

Daniel Kahneman, Thinking, Fast and Slow

Gilbert Probst/Peter Gomez, vernetztes Denken \*

Götz W. Werner, Einkommen für alle \*

Peter Ulrich, Transformation der ökonomischen Vernunft \*

Peter Anselm Riedl, Kandinsky

Erwin Grochla, Unternehmensorganisation \*

\*) German version only, no english translation available