

Who is **Stephan Mueller**? As Group CEO at **foryouandyour customers**, he advises organisations on their way to digitalisation.



More about Stephan Mueller (smu) at <http://smu.foryouandyourcustomers.com>.

What Stephan Mueller offers

As Group CEO, Stephan Mueller is supporting the individual locations of the foryouandyourcustomers group. He is considered to be one of the leading pioneers and experts in the digital information supply chain and accompanies customers on an executive level.

He responds to feedback from customers personally.

His Background

Born in 1970, Stephan grew up in Lucerne. His fascination with manufacturing and logistics dates back 25 years to his time studying Industrial Management and Manufacturing. At that time, the supply chain concept was just coming into vogue, while the PPC (production planning and control) systems of the time were being replaced by ERP systems such as SAP. The challenge was to achieve efficiency and effectiveness in production while maintaining a consistent, stipulated level of quality – a concern that is still crucially important in this era of digital change.

After graduating in Industrial Management and Manufacturing from the ETH Zurich as an engineer, Stephan Mueller embarked on a career as a consultant, which took him to Bain & Company, where he advised companies in Europe and the USA on strategic issues. He then went on to work for an Internet service provider from 2000 to 2010 as a project manager, COO and, from 2005, as CEO. Under his leadership, a local Swiss provider with 76 employees

grew into an international company employing over 200 people. He was both emotionally and financially involved in foryouandyourcustomers before it was even founded. Since 2010 he has played a significant part in shaping the company, and has led the Group since 2019 as its CEO.

His holistic approach to issues was inspired by Robert Josef Stadler. The works of Jean Gebser, Ken Wilber and George I. Gurdjieff have also expanded his world view, as have his encounters with Peter Koenig. He is a Zen student of Dieter Wartenweiler.