

Who is **Stefan Berner**? Business Analyst & Modeling Expert with **foryouandyourcustomers** and author of the book “Information modelling”.



More about Stefan Berner (stb) at <http://stb.foryouandyourcustomers.com>.

What Stefan Berner offers

He developed a method for modelling business know-how. This method is described in his book „Information Modelling: A method for improving understanding and accuracy in your collaboration”. Stefan Berner shows how you can use his information model to eliminate lack of- or incorrect communication between the users of information and the IT department. A comprehensible and binding description of all information objects is a foundation, if not precondition, to successfully implement the digitization of your business processes in a targeted way.

“A good information model guarantees the matching of business needs with technical solutions.”

His Background

Stefan Berner is graduate engineer (ETH Zürich) and was regarded in Switzerland for a long time a guru in the field of data modelling. In his over 30 years in IT, he concentrated on database solutions and business modelling. He designed and implemented several master data management systems and supported several customers with the documentation of their business know-how and information requirements. In addition to his technical career, he was active for many years on management boards and as a speaker and lecturer. His technical expertise in both areas - business analysis and database programming - combined with his teaching and management experience make him the ideal person to translate business requirements into IT language..

His information model is the link, connecting the everyday business information view with the structured database view. Closing this communication gap solves many of a company’s problems.